

# The Buyer's Guide: Brighten Your Employees' Desks with Gifts that Stand Out!

Your boss says, "Can you look into a gift for the department?" You say, "Yes, of course! I'm on it!" Meanwhile, you're thinking, "Oh geez--where do I start?" The answer is, right here!

In a world of overwhelming options for just about everything, finding a place where quality promotional products are found for you for can really save time and effort in your decision-making process.



A strong employer-employee relationship is key to any successful business, and creating a supportive, comfortable atmosphere is a great way to help forge that bond. The employer provides work and guidance, the employee gives their time and expertise. The employer provides compensation to the employee, but most likely also some daily stressors and headaches!

Every employee needs to know they're appreciated. If you do right by them, they'll be a lot likelier to do right by you. They will continue to devote hard work, commitment and loyalty to the job.

This idea is so big that there is even an unofficial US holiday, Employee Appreciation Day, on the first Friday in March every year, that recognizes and appreciates employees in all industries, and aims at helping employers keep their staff.

If you're considering providing your employees with a thoughtful gift, the options can be overwhelming; we're here to steer you in the right direction, according to your specific needs and budget.

## Criteria for Choosing an Employee Gift

It's one thing to find the right type of gift but it's another to try and weigh the options you've now found.

We have a few tips on how to make the decision. We'll give you a "how-to" on evaluating your options in order to choose the best gift. After all, your gift will not only need to reflect your company and the brand but also the person or people behind the item or items.

Here are some factors to consider:

- Cost
- Popularity/Trendiness
- Appeal
- Brand visibility
- Practicality/Ease of use
- Turnaround time

## The Brightest Gift Ideas for Your Employees [A Buyer's Comparison]

### 1. ECO-FRIENDLY BAMBOO PLANTER / SEED KIT

If you're looking for a morale booster, a gift to increase oxygen levels, help the environment and increase company brand awareness all at the same time, then look no further! This mini bamboo planter kit includes seeds and a special soil disk, packed in a bamboo container and outer packaging made of recycled paper. You can choose from a variety of planter colors and seed options.



A [Forbes.com](https://www.forbes.com) article states, “integrating plants in the work environment not only beautifies the environment but has been proven to reduce absenteeism and stress, lower blood pressure, increase positive feelings, lower noise levels, decrease room temperature and lower humidity.”

“Having plants in your office can make staff happier and more productive, researchers have claimed. They said a bit of greenery can boost productivity by 15%.” — Mark Prigg, [DailyMail.co.uk](https://www.dailymail.co.uk).

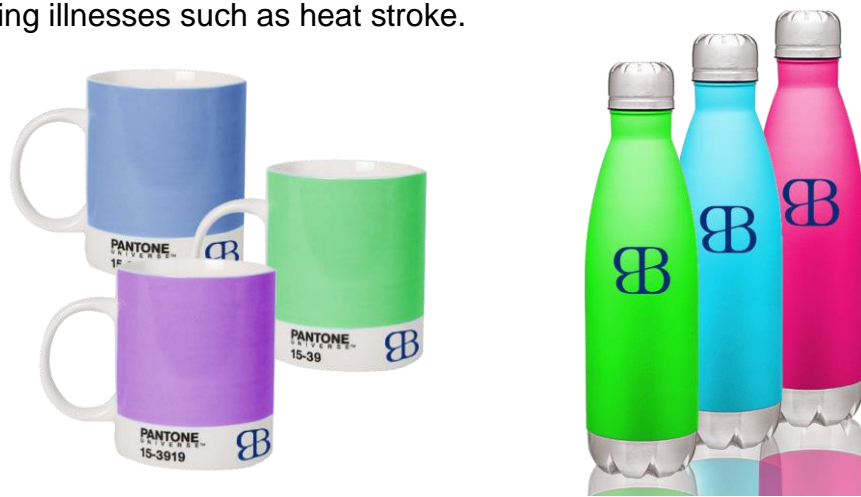
- **Cost:** Dependent on quantity and color options. 1 imprint color \$2.24/kit, 2 imprint color, \$2.59/kit, min. 125, set-up fee \$56
- **Popularity/Trendiness:** What’s more popular and important these days than our environment?
- **Appeal level:** High: increased oxygen, colorful desk décor and a chance to help the environment. Your employees will appreciate this one!
- **Brand visibility:** A large area for logo means your brand will stick out!
- **Practicality/Ease of Use:** These plants are easy to care for and look great, with some edible options.
- **Turnaround Time:** 7 working days from art approval – proofs take 48 hours.
- **Additional Information:** Carton, seeds and soil disks are made in the USA. It is a renewable resource, biodegradable and the pot is reusable. Color options include granny smith green, cornflower blue, pumpkin spice, and harvest wheat. Seeds include marigold, zinnia, forget me not, cosmos, money plant, parsley, basil, chives, oregano, dill, catnip and wheatgrass.

## 2. DRINKWARE

Without enough water, our health suffers, and when our health suffers, so does our work. When we’re at work without our caffeine, we can’t function, either. It’s one big problem. But YOU can help!

Provide your employees with stellar water bottles that show them that your company cares about their health and well-being enough to give them an attractive, high-quality product. Maybe you pair this with a Pantone-matched mug for their much-needed morning coffee or tea.

According to [“Staying Hydrated - Staying Healthy”](https://www.heart.org) from Heart.org, dehydration can be a serious condition that can lead to problems ranging from swollen feet and headaches to life-threatening illnesses such as heat stroke.



As for coffee, a [Forbes.com article](#) and research from the [London School of Hygiene & Tropical Medicine](#) say that coffee improves concept formation and reasoning, orientation and attention, and perception.

Not only will you be keeping your employees healthy and alert, you'll also be proudly displaying your company's brand on every desk. And they'll be happy to get some great-looking company swag.

- **Cost:** This is your mid-level cost gift. Exact price depends on the type of item you choose, item color and your printing options.
- **Popularity/Trendiness:** Who doesn't need a great mug, tumbler or water bottle? And there are hundreds of designs, from high-tech to fun to classic, to choose from.
- **Appeal level:** High. Everyone wants to stay hydrated and energized and look cool doing it! Go for a quality item, not the junky stuff!
- **Branding visibility:** High: 1 or 2 locations for your logo, including wraparound art in many cases. The many options of materials, shapes and colors will make your brand stand out.
- **Practicality/Ease of use:** High: these will be used all day, every day!
- **Turnaround Time:** Varies but 7-10 business days is average.

### 3. BANKERBAG

If you like timeless gifts that are professional, stylish and practical, then look no further. These bespoke bags are classically designed, high-quality totes and duffels tailored specifically to represent your company or organization.

There are dozens of canvas, trim and color options, which include high-visibility decorating options, such as custom woven ribbon featuring your logo in full color, an embroidered logo, or an embossed leather patch.



The heavyweight canvas bags are available in a variety of stock colors, or for an additional cost and a minimum order quantity, Pantone matched fabric.

A BankerBag is a gift that anyone will appreciate, keep and use for years to come. Your BankerBag can be used for short getaways, as a gym bag, as a picnic or day at the beach companion. Additionally, an unprecedented level of customization and design control ensures that your bag will be a perfect representation of your business.

Regardless of your industry, you will hit a home run here. Consider your next employee gift *in the bag!*

- **Cost:** This is a mid-high cost option. It is highly customizable and therefore cost will vary based on your decoration options and quantity. Minimum order quantity is 72.
- **Popularity/trendiness:** Walk on any subway platform, train station or city street and you'll suddenly start noticing them everywhere!
- **Appeal level:** BankerBags are a status symbol, most popular in London and NYC, the two financial capitals of the world. And they're endlessly practical and hard-working.
- **Brand visibility:** There are multiple location options for logo placement. Additionally, the color of the bag, trim and ribbon can represent your brand in a truly elegant way.
- **Practicality/Ease of use:** These bags are roomy and tough, with easy access to your important items.
- **Turnaround Time:** Because this gift is customized from soup-to-nuts, you should leave about 4 to 6 weeks from approval to when you will have them in-hands. If you have an event which requires a rush, just say so and we'll do our best to meet your deadline.

#### 4. AURABOX

Mixing tech, imagination and fun, this gift is the ultimate desk-brightener.

The Aurabox is an all-in-one Bluetooth speaker with a built-in microphone, LED lamp, thermometer, smart alarm clock and a desktop notification system for texts, emails and calls. It also comes with an app that allows you to create your own designs in colored lights!

Phyllis Korkki, the journalist behind a [NYTimes.com](http://NYTimes.com) article about the benefits of taking breaks at work, writes that “a growing body of evidence shows that taking regular breaks from mental tasks improves productivity and creativity — and skipping breaks can lead to stress and exhaustion.”



The Aurabox is a smart, uplifting, creative, and innovative tech-gadget focused on keeping your employees inspired by light and sound. It will brighten their desks and put a smile on their faces— you definitely won't go wrong here.

- **Cost:** This is the high-cost option out of the bunch. It will depend on quantity – you'd be looking at the \$66-75 range.
- **Popularity/trendiness:** High. This thing is cool!
- **Appeal level:** High. As we said, this thing is cool!
- **Brand visibility:** Full digital imprint for your logo.
- **Practicality/Ease of use:** Its many uses and fun factor make it a desktop essential.
- **Turnaround Time:** Domestic production time is 5 business days.

## Next Steps for Choosing the Perfect Employee Gift

Now that you have some real-world advice on top-notch gift ideas, we're hoping your decision is made for you. If not, hopefully you're one step closer to pulling the trigger.

This process can be overwhelming and it can feel like the weight of a big decision is on your shoulders. Know that if you choose one of these top picks, you can take a deep breath and feel confident. As a bonus, you will make a lot of employees very happy.

Prepare to be the office hero and to get a pat on the back from your boss. Job well done in-advance!

**Please don't hesitate to ask one of our sales reps to walk you through the selection and buying process. Don't worry, we'll make it as painless as possible!**  
[Contact us today!](#)

### FEATURED OFFER

Free setup on your first order  
(ribbon only, \$400 value)

Minimum Order Quantity: 72



- Perfect for employee and/or client gifts
- High-quality, custom designed totes and duffels
- Feature your company logo and brand colors
- Made in the USA

[www.BankerBags.com](http://www.BankerBags.com)